



## **Privacy Policy for The Gems Collection Loyalty System**

**Effective Date:** 27/03/2025

### **1. Introduction**

Welcome to The Gems Collection Loyalty System. Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you participate in our loyalty program.

### **2. Information We Collect**

When you sign up for our loyalty system, we only collect the following personal information:

- **Full Name** (to identify your account)
- **Email Address** (to send updates about your rewards and account status)

### **3. How We Use Your Information**

We use your information for the following purposes:

- To register and manage your loyalty account.
- To track your loyalty points and rewards.
- To send you notifications about your loyalty status, rewards, and important program updates.
- To respond to any inquiries or support requests related to your loyalty account.

### **4. Data Security**

We take reasonable measures to protect your personal information from unauthorized access, loss, or misuse. However, no system is completely secure, and we cannot guarantee absolute protection against hacking, cyber-attacks, or data breaches.

By using our loyalty system, you acknowledge and accept that The Gems Collection is not liable for any unauthorized access, security breaches, or loss of personal data that may occur despite our security measures.

If we become aware of a data breach affecting your personal information, we will notify you as required by law.

### **5. Data Sharing**

We do **not** sell, rent, or share your personal information with third parties. However, we may disclose information if required by law or to protect our legal rights.

### **6. Your Rights**

You have the right to:

- Request access to your personal data.
- Correct any inaccurate or outdated information.
- Request deletion of your data (which may result in the loss of your loyalty account and rewards).

To make any requests, please contact us at **[admin@thegemscollection.co.uk](mailto:admin@thegemscollection.co.uk)**

## **7. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

## **8. Contact Us**

If you have any questions about this Privacy Policy or how your information is used, please contact us at:

### **The Gems Collection**

Email: **[admin@thegemscollection.co.uk](mailto:admin@thegemscollection.co.uk)**

Website: **<http://thegemscollection.co.uk>**